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| **FUNDING ORGANISATION DETAILS** | | | |
| **FUND TITLE** | Smarter Choices, Smarter Places 2015/16 | | |
| ORGANISATION | Paths for All | | |
| MAIN BUSINESS | Paths for All is a Scottish charity. We champion everyday walking and active travel as the way to a happier, healthier Scotland. | | |
| ADDRESS | Paths for All, Office 8, Forrester lodge, Tullibody Road, Alloa FK 10 2HU | | |
| WEBSITE | <http://www.pathsforall.org.uk/pfa-home> | | |
| CONTACT / POSITION | Janice Gray | Smarter Choices, Smarter Places Manager | |
| EMAIL / ‘PHONE | Janice.gray@pathsforall.org.uk | | 01259 230160 |

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| ***Fund factors*** | ***Your fund: application requirements*** |
| 1. ***Eligibility/criteria*** | |
| ***What criteria for eligibility are there? E.g:***   * *Applicant: access authority/access authority-community and or external body partnership* * *Geographical area* * *Community involvement* * *Community benefit – may be specific to a certain sector e.g. young people* * *Item specific – e.g. website development* | To be eligible for funding projects must encourage and promote active and sustainable transport as the entire focus of the initiative, or as a significant element of the initiative. Initiatives can include:  •Strategy Development and Implementation  •Travel Planning Implementation  •Social Marketing  •Marketing, Information and Publicity  •Integration with Public Transport/Transport Network.  Projects must also meet all other essential criteria:   * Aligned with national, regional and local policy in Scotland * Targeted to specific populations * At least 50% match funding * Develops partnership working * Added value and/or new ideas or approaches * Deliverable in the short term * Incorporates a measurement and evaluation plan   Funding is not available for:  •Land negotiation and acquisition, planning process, etc.  •Infrastructure upgrading, repair, maintenance or creation  •Initiatives primarily aimed at sports awareness/ participation  •Initiatives where there is little or no evidence of community need  •Projects that do not focus on functional travel  •Maintenance and running costs of existing projects/programmes. |
| 1. ***Funding application timings and deadlines*** | |
| * *Are there stages/rounds for the application?* * *Could funding be withheld due to non-delivery by one partner (e.g. access authority cross-boundary project)?* | Proposals were submitted on 30/1/15.  Projects will implement from 1/4/15.  Projects will be completed by 31/3/16. |
| 1. ***Funding limits*** | |
| * *Are there different limits depending on project? If so what are they?* | Funds were allocated on a population basis with a floor of £50,000. |
| 1. ***Match funding*** | |
| * *Is match funding applicable?* * *To what level / percentage?* * *What is eligible/ineligible?* | At least 50% match funding must be available.  In-kind contributions of up to a maximum value of 25% of the total cost of the project, is acceptable. Eligible in-kind costs may include services provided free of charge (e.g. legal services) and staff time, but only where this is additional to, or re-allocation of, existing resources and will be used to deliver the proposed project. |
| 1. ***Other related funding sources*** | |
| * *Are there other related or alternative funds?*   *What are they?* |  |
| 1. ***Funding release/receipt*** | |
| * *When will funding be released?*   *Before/during/on completion of project?*   * *What are the spend deadlines?* * *Can money be carried over to another financial year?* | Funds will be released after project completion and on receipt of a satisfactory completion report.  Funds must be committed by 31/3/16. |
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| ***Fund factors*** | ***Your fund: application requirements*** | ***Actual fund requirements*** |
| 1. ***Project control and authority*** | |
| *Do you require landowner/manager written permissions if not applicant?* | Not applicable. |
| 1. ***Demonstration of need*** | |
| * *Is demonstration of need required?* * *In what form e.g. stakeholder consultation, survey results, feasibility study* | Yes.  Evidence must be provided for why a specific population is being targeted, e.g. surveys, community engagement outcomes, mode share rates, health statistics, etc. |
| 1. ***Outcomes*** | |
| * *Do you specific required outcomes?*   *If so what are they?*   * *Do you require success to be measured in a specific way? What way(s)?* | The SCSP programme aims to make walking and cycling a mode of choice for short local journeys in our towns, cities and villages. It will also encourage other forms of sustainable choices such as public transport use and car share, helping to cut Scotland’s carbon emissions and improve our air quality. It will help reverse the trend towards sedentary lifestyles and aims to tackle health inequalities.  The desired overall outcomes of an ongoing SCSP programme are:  • Changes in knowledge, attitudes and beliefs towards sustainable travel choices;  • Increased walking and cycling modal share for short local journeys, proportionate to a one-year programme;  • An increase in other sustainable travel choices for longer journeys, i.e. public transport and car share;  • Reduced car use for short local journeys;  • Reduced driver only journeys;  • Building an evidence base for interventions.  An evaluation plan is required and should include an assessment of the current situation (baselines), community responses to projects and any changes in mode share. A proportionate, outcomes-based measurement, evaluation and reporting process must be identified for all funded interventions. |
| 1. ***Maintenance*** | |
| * *Is a commitment to maintain the project asset required? For what period?* | It is encouraged but is not a requirement for funding. |
| 1. ***Costing*** | |
| * *To what level of detail should a project be costed?* | Applicants are asked for a breakdown of project costs and funding sources, including kind contribution. |
| 1. ***Planning*** | |
| * *Do you require a detailed project plan?* * *Can work start before applying for funding?* | Yes.  This did happen where the applicant was confident of meeting criteria and securing match funding. |
| 1. ***Monitoring and reporting*** | |
| * *How do you expect a project to be monitored and reported on?* * *Do you require a formal report – if so in what format?* | Detailed project and evaluation plans must be agreed with PFA by 30/6/15.  A 6 month progress report will be submitted by 28/9/15.  A 12 month completion report must be submitted by 27/6/16 at the latest.  6 and 12 month reports must use the template provided. |

***(SOAN - March 2015)***

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